



Quick Notes

from the Idaho Office of Highway Safety

January 4, 2011

Highway Safety Summit

April 21, 2011 – Pocatello, ID

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General Message from the Highway Safety Manager

Hi Highway Safety Partners,

This will be a short newsletter. Sorry I missed my usual distribution date of Monday but as you may have heard, our computer system had a major malfunction due to overheating. I couldn't have sent anything out even if it was written, which it wasn't.

We are very pleased to report that the toll of traffic deaths on Idaho's roads decreased in 2010 for the 5th straight year. The count isn't final by any means, but we currently know of 211 people killed on Idaho's roads in 2010. This is a drop from 226 in 2009. We are very, very pleased that people are taking the time to make smart driving choices so that they make it home at the end of their day.

We will have a press release out in the next week about the news but I wanted to share it with you in the meantime.

Mary

Seat Belts - Every Person, Every Trip, Every Time



Centers for Disease
Control and Prevention
National Center for Injury
Prevention and Control



Motor vehicle crashes are the number one cause of death for people between the ages of five and 34.

Seat belt use is the best way to save lives and reduce injuries in crashes.

This month, a new [CDC report](#) shows that seat belt use has increased in the United States (to

85%) as crash-related injuries have decreased.

Protect yourself by wearing your seat belt, and encourage everyone in the car to buckle up, even those in the back seat. Always buckle up your child passengers into the correct safety seat.

Learn More

- [Press Release: CDC Study Finds Seat Belt Use Up to 85% Nationally](#)
- [MMWR: Vital Signs Motor Vehicle Occupant Injuries and Seat Belt Use](#)
- [Vital Signs: Adult Seat Belt Use](#)
- [Policy Impact: Seat Belts](#)
- [Motor Vehicle Safety: Seat Belts](#)
- [Motor Vehicle Safety: Child Passengers](#)

FFY 2012 Grant Letters of Intent

The opportunity to apply for a year-long grant begins on January 3 and ends on February 18. These are for grants that start on October 1 or when we receive funding for FFY 2012. We informed you of this opportunity in last week's Quick Notes. Letters are also being mailed. Here is the link to the documents -

<http://www.itd.idaho.gov/ohs/programs.htm>

This is not the Memorandum of Understanding process for participation in our high visibility enforcement campaigns. The grants will be funded consistent with crash data, our Highway Safety Plan, and Idaho's Strategic Highway Safety Plan (SHSP). We want to get the best return on investment so we use tools these to guide funding recommendations. I encourage you to keep that in mind. If you are interested in a grant, you might want to review the SHSP information at – http://www.itd.idaho.gov/info/home_articles/safety_plan.htm